



ENDURA[®] Laser

Durable Paper

7539P0

KEY PERFORMANCE FEATURES

DURABILITY*

- BS 5609 Part 2 and 3 certified
- High chemical and solvent resistance

PRINTABILITY

- Laser

CONFORMABILITY

- Superior drapability

APPEARANCE

- Matte white

Patent Pending



ENDURA[®] Laser Durable Paper offers outstanding durability and superior conformability. ENDURA[®] Laser Paper is a saturated and coated paper, that combines the best of both worlds: the durability expected from a synthetic film facestock and the conformability expected from a non-woven substrate.

ENDURA[®] Laser Durable Paper is the first and the only saturated and coated paper compliant with BS 5609 Part 2 and Part 3 for laser printers. BS 5609 is one of the highest durability standard for label media, this standard includes 90-day seawater immersion, UV exposure, and harsh wet sand abrasion testing on the printed information on the label.

ENDURA[®] Laser Durable Paper is printable with conventional and digital (laser) printing platforms. This label facestock is abrasion/scratch resistant, smudge-free, handwriteable, and resists chemicals/solvents.

Applications Include:

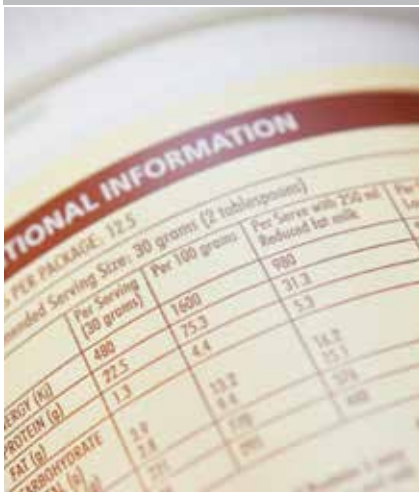
- Industrial/Chemical Labeling
- Logistics
- Healthcare/Medical/Pharma Labeling
- Shelf Marking
- Premium Labels/Coupons
- Workplace Hazard Communications

ENDURA[®] Laser Paper resists a wide range of chemicals/solvents* including:

Hydrochloric Acid (HCl)	Methanol
Methyl Ethyl Ketone (MEK)	Epsom Salt
Xylene	Isopropyl Alcohol
Iodine	Zep Fast 505 Cleaner
Anti-freeze	Purell Hand Sanitizer
Caustic Soda (NaOH)	Warm, Soapy Water

Physical Properties:	Typical Value [†] :
Basis Weight (lbs per 1,300 ft ²)	23
Basis Weight (gsm)	86
Caliper (mils)	3.6
Caliper (microns)	0.09
Smoothness (mL/minute)	70
Opacity (%)	87
Brightness - TAPPI T-452 Bright	112

[†]Subject to change.



For supplemental information and additional details visit: www.neenahperformance.com or email: performance.labels@neenah.com