



Puzzle produced with:
TECHNI-PRINT® EZP Laser Light Product



Mousepad produced with:
IMAGE CLIP® Laser Light Product



Wood Ornament produced with:
IMAGE CLIP® Laser Dark Product

NEENAH Heat Transfer Papers

For transfer to all fabrics, mousepads, coasters, puzzles, leather, binders, scrapbook covers, art papers, wood, and stone goods.

Neenah has been an industry leader in the creation, development and improvement of heat transfer products since our first patent was granted in 1980.

In fact, we are the only company to control the entire manufacturing process from "Tree to T"! Our history includes the earliest thermal and laser products in the mid-1980s, followed by inkjet, laser and other digitally printable products, dark fabric and self-weeding transfer products, and a continuing pipeline of advancements due to our large and diverse R&D team.



Producing and selling decorated T-shirts and memorabilia is a profitable business with a low cost of entry and easy production. With over 62% of Americans owning more than 10 decorated T-shirts, there are endless opportunities to succeed in this market. T-shirts, sweatshirts, canvas bags, and hats are used to promote businesses, events, schools, teams, churches, and other organizations.

T-shirts and hats are collected and worn again and again, with many owners reluctant to part with a favorite. The wearing audience is a large cross section of the population; t'weeners, boomers, and even babies sport messages or images on their clothing.

Decorating your apparel with Neenah's Heat Transfer products will ensure:

- Excellent quality with good color reproduction.
- Low cost of entry.
- Durable art and messages that will withstand many wash cycles.
- Hand and aesthetics that rival screen printing and Direct-To-Garment printing.
- Ability to print on a wide range of substrates including; cotton, cotton blends, synthetics, denim, leather, mugs, hats, leather, wood acrylics, and glass substrates among many others.



