



## **Neenah Launches Direct-To-Garment PreTreatment System**

Neenah Performance Materials has once again engineered a time and cost saving means for customizing garments by advancing the Direct To Garment printing process. Eliminating the need for a spray booth or messy paint sprayers and mixing chemicals, Neenah's DTG PreTreat® Paper allows complete and uniform pretreatment of light or dark colored fabrics using only their rehydrated paper and a heat press. This recyclable product delivers a consistent amount of Oeko-Tex certified pretreatment quickly and accurately – providing an ideal print surface for your artwork. DTG PreTreat® Paper allows you to produce brilliant, detailed and wash durable images without significant investment.

"From Tree to T™ - like our market leading heat transfer papers, Neenah controls the processing of the DTG PreTreat® Paper start to finish in the United States. The products will be available only in the Americas through their domestic service oriented distribution partners. Additional information can be found at <http://www.neenahperformance.com/products/heat-transfer-paper>.

### **About Neenah Paper, Inc.**

Neenah is a leading global specialty materials company, focused on premium niche markets that value performance and image. Key products and markets include advanced filtration media, specialized performance substrates used for tapes, labels and other products, and premium printing and packaging papers. The company is headquartered in Alpharetta, Georgia and its products are sold in over 80 countries worldwide from manufacturing operations in the United States, Germany and the United Kingdom. Additional information can be found at the company's web site, [www.neenah.com](http://www.neenah.com).

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