NEENAH COLDENHOVE Heat Transfer Papers

For transfer to all fabrics, mousepads, coasters, puzzles, leather, binders, scrapbook covers, art papers, wood, and stone goods.

NEENAH has been an industry leader in the creation, development and improvement of heat transfer products since our first patent was granted in 1980.

In fact, we are the only company to control the entire manufacturing process from “Tree to T”! Our history includes the earliest thermal and laser products in the mid-1980s, followed by inkjet, laser and other digitally printable products, dark fabric and self-weeding transfer products, and a continuing pipeline of advancements due to our large and diverse R&D team.

Producing and selling decorated T-shirts and memorabilia is a profitable business with a low cost of entry and easy production. With over 62% of Americans owning more than 10 decorated T-shirts, there are endless opportunities to succeed in this market. T-shirts, sweatshirts, canvas bags, and hats are used to promote businesses, events, schools, teams, churches, and other organizations.

T-shirts and hats are collected and worn again and again, with many owners reluctant to part with a favorite. The wearing audience is a large cross section of the population; t’weeners, boomers, and even babies sport messages or images on their clothing.

Decorating your apparel with NEENAH COLDENHOVE Heat Transfer products will ensure:

- Excellent quality with good color reproduction.
- Low cost of entry.
- Durable art and messages that will withstand many wash cycles.
- Hand and aesthetics that rival screen printing and Direct-To-Garment printing.
- Ability to print on a wide range of substrates including: cotton, cotton blends, synthetics, denim, leather, mugs, hats, leather, wood, acrylics, and glass substrates and glass substrates among many others.
Neenah, Inc. is committed to making products that are right for the environment and safe to use. In 2007, we created our first environmental review and we have continuously added more environmental credentials and attributes throughout the organization. We are proud to be the company that creates new products with high green standards.

eenahpaper.com/neenahgreen

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### NEENAH COLDENHOVE Heat Transfer Papers

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- Yes [ ✔ If, • Then ] With special settings, dictated by the design
- Prepress to remove wrinkles and moisture.

### IMPORTANT:
Printers and heat presses vary in accuracy. We have tested our products with numerous printers and presses with excellent results. Nonetheless, we recommend that you test the paper in your equipment to ensure the best results. Neenah’s maximum obligation shall be to replace any paper that has proven to be defective.

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For more information about Neenah Paper Heat Transfer Papers:
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neenahheat.com | neenah.heat@neenah.com | @neenahheat

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